

Corporate Support Contract



KIDNEY WEEK 2024

October 23-27 | San Diego, CA

SUPPORTER INFORMATION

Company Preferred Name in Print Materials

Mailing Address

City State Zip Country

PRIMARY CONTACT INFORMATION

Company (If different from Supporter)

Primary Contact Title

Phone Email

PROMOTIONAL ITEMS

Convention Center Opportunities (Company Specific)

Charging Stations (\$25,000)	Kidney Week On-Demand Booth Driver (\$20,000)
Column Wrap (\$25,000)	Kidney Week Podcasts (\$15,000)
Convention Center Banner (\$25,000)	Kidney Week Mobile App (\$55,000)
Digital Pathology Room Support (\$10,000)	Light Boxes (\$30,000)
Digital Banner (\$25,000)	Nook Pod Branding (\$25,000)
ePosters Site (\$10,000)	PM Refreshment Breaks (\$15,000)
Escalator Clings (\$35,000)	Social Media Walls (\$15,000)
Escalator Runners (\$25,000)	Water Stations (\$25,000)
Glass Clings (\$30,000)	Wi-Fi Service (\$30,000)

Convention Center Opportunities (Product Specific)

Attendee Lounge Support (\$20,000)	Exhibit Hall Refreshment Breaks (\$25,000)
Door Clings (\$20,000)	Headshot Lounge (\$20,000)
Exhibit Hall Aisle Banners (\$35,000)	Onsite Guide (\$35,000)
Educational Symposia Guide Ads (\$25,000)	Shuttle Bus Support (\$30,000)

Email Banner Opportunities (Product Specific)

Kidney Week Daily Email Banner (\$20,000 per day, one per company limit)

Wednesday	Friday	Sunday
Thursday	Saturday	Recap

Registration Email Banners (\$40,000)

Hotel Opportunities (Product Specific)

Hotel Key Cards (\$45,000)	Marriott Lobby Wall Cling (\$40,000)
Hotel Room Drops (\$35,000 per day, except Sunday)	Marriott Elevator Clings
Wednesday Friday Sunday (\$25,000)	North Tower (\$20,000) South Tower (\$25,000)
Thursday Saturday	Marriott North Tower Column Wraps (\$30,000)
Marriott Front Entrance Cling (\$30,000)	Marriott North Tower Elevator Column Wraps (\$25,000)
Marriott Entrance Column Wraps (\$30,000)	Marriott North Tower Glass Railing Clings (\$30,000)
Marriott Lobby Banner (\$35,000)	Marriott South Tower Wall Cling (\$30,000)
Marriott Lobby Reception Area Banners (\$25,000)	Marriott South Tower Column Wraps (\$25,000)
Marriott Lobby Column Wraps (\$25,000)	Marriott South Tower Entrance Door Clings (\$25,000)

Special Event and Program Opportunities (Company Specific unless noted)

ASN Diversity, Equity, and Inclusion Events (\$25,000 for both)	FIT Bowl Support (\$15,000)
Kidney Week Welcome Reception - Product Specific (\$55,000)	Kidney STARS Program (\$25,000)
President's VIP Dinner (\$25,000)	

PAYMENT INFORMATION

Invoices are issued within five days of a fully executed contract. Payment is due within 60 days from the invoice date and/or prior to Kidney Week, whichever is sooner.

Make checks payable to “American Society of Nephrology” and deliver to:

American Society of Nephrology
P.O. Box 890658
Charlotte, NC 28289-0658

ASN Federal Tax ID#52-6078378

ASN accepts payment via check or wire transfer only. ASN does not accept payment via credit card.

ASN CONTACT

Completed applications can be submitted directly to Kara Page at kpage@asn-online.org or by clicking the Submit Contract Tab located on page 2.

ASN POLICIES

Cancellation Policy

Once the contract is signed by both parties, the support fee is binding and non-refundable. A full refund will only be issued if the agreement is cancelled by ASN without cause. The support fee is still due to ASN if the supporter decides to cancel the contract after it is fully executed. In the event of cancellation of sponsorships due to fire, the elements, strikes, government regulations, pandemic, or other causes beyond ASN’s control and determined at ASN’s discretion, ASN will not be held liable for failure to hold the meeting as scheduled, and ASN will determine the amount of the sponsorship fees to be refunded on a case-by-case basis.

Artwork Requirements

Supporter agrees to comply with all artwork requirements listed on pages 7 and 14 of the Corporate Support Catalog.

Artwork Extensions and Late Fees

All artwork must be submitted to ASN for review by Friday, August 16. Once approved, supporters have until August 30, to submit the final artwork for production. ASN will grant a limited amount of artwork extensions on a case-by-case basis. If an extension is granted, any artwork submitted after the final deadline of Friday, August 30, will incur the following change/late fees:

- 15% change/late fee: August 31–September 15
- 25% change/late fee: September 16–30
- After September 30: Print deadlines have expired. Printing is no longer available.

The late fee is based on the individual support fee for that item. All artwork is subject to final approval by ASN, the San Diego Convention Center, and the Marriott Marquis San Diego Marina. ASN suggests submitting artwork as early as possible to allow for revisions if artwork is not approved. ASN is not liable in the event unapproved artwork is not able to be reproduced by the print deadline.

Rules and Regulations

ASN recognizes that promotional activities encourage a steady flow of traffic to the exhibit booths. It is imperative that exhibitors display professionalism and consideration for their fellow exhibitors; therefore, canvassing or distributing promotional materials outside the exhibitor’s rented booth space is not permitted. Exhibitors and supporters may not distribute literature in the convention center, hotels, or any public area without ASN’s written approval. In addition, companies may not coordinate promotional or educational items or events directly with the city, county, state, hotels, ASN vendors, or other contractors without ASN’s written approval. Noncompliance with these regulations can result in the loss of Kidney Week priority points by the exhibiting company, the inability to participate in the Society’s Corporate Support Program, and/or the ability to exhibit or sponsor items at future meetings.

Ethical Codes of Conduct

ASN supports the ethical codes of conduct on interactions with healthcare professionals including, but not limited to, Advanced Medical Technology Association (AdvaMed) Code of Ethics on Interaction with Health Care Professionals; the American Medical Association (AMA) Gifts to Physicians from Industry Ethical Opinion 8.06111; the Pharmaceutical Research and Manufacturers of America (PhRMA) Code on Interactions with Healthcare Professionals; the Council for Medical Specialty Societies (CMSS) Code for Interactions with Companies; the U.S. Food and Drug Administration (FDA); the Office of Inspector General Compliance Program Guidance for Pharmaceutical Manufacturers; and other ethical guidelines and expects all exhibitors at Kidney Week 2024 to be in compliance. All exhibiting companies, regardless of tax status, must demonstrate compliance to these and subsequent ethical codes.

ASN has signed the Council for Medical Specialty Societies (CMSS) Code for Interactions with Companies. Signing this document means that ASN has adopted the CMSS Code to ensure that the Society’s interactions with companies will be for the benefit of patients and members and for the improvement of care in nephrology.

Code of Conduct

All supporters, exhibitors, and participants must agree to follow the ASN Code of Conduct for all interactions.

Authorized Signature

I acknowledge that as an authorized representative of the supporting company (SUPPORTER), that SUPPORTER will comply with all details listed in this contract and the corporate support catalog related to the supported item. Contracts may only be signed by company representatives, not third-party vendors. SUPPORTER agrees to receive all written and electronic correspondence from ASN in reference to Kidney Week. This application will become a contract upon Supporter’s authorized signature and ASN’s acceptance and countersignature.

Supporter Signature

Printed Name

Date

ASN Signature

Printed Name

Date